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WELCOME TO LG ELECTRONICS



LG CORP.

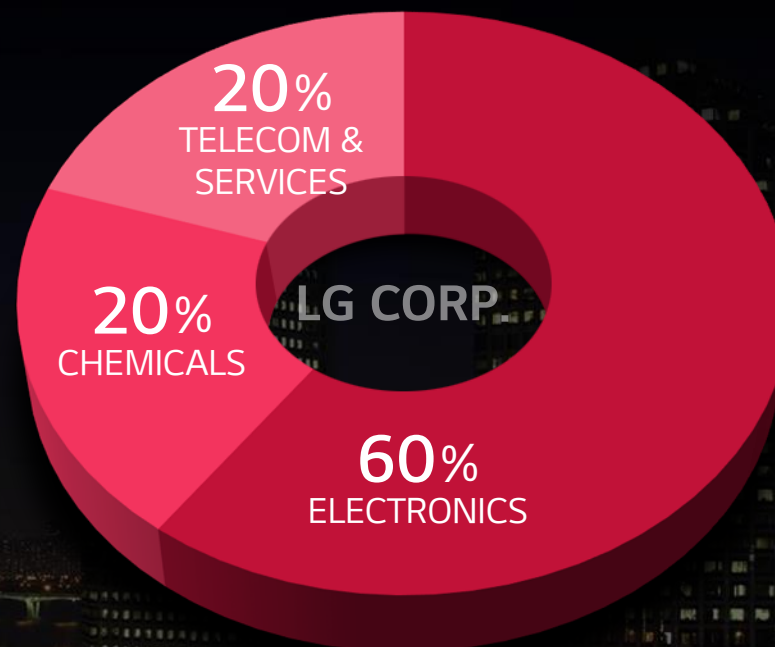
Holding Structure (2017)

USD 142 Billion

REVENUE
(KRW 160 Trillion)

71

COMPANIES



ELECTRONICS 15

- LG Electronics
- LG Display
- LG Innotek

CHEMICALS 26

- LG Chem
- LG Household & Health Care

TELECOM & SERVICES 29

- LG U+
- LG CNS

HISTORY

Pioneering Technology and Innovation



1958

Goldstar first company of what will later become LG Electronics



1966

Produces Korea's first TV



1982

Establishes first overseas production base in the US



1995

Rebrands as LG Electronics



2016

Introduces premium LG SIGNATURE brand



2014

Introduces world's first 4K OLED TV and webOS smart TV



2013

Launches Vehicle Components Company



2001

Introduces world's first refrigerator powered by Inverter Linear Compressor

LG QUALITY PHILOSOPHY

The quality philosophy of LG's founder has been the foundation for raising the consciousness of LG Electronics employees.



1907~1969
LG Group Founder

Koo In Hwoi

If 1 out of 100 is found to be defective, then we must assume there are defects in the other 99.

Selling many products is not in our best interest if that one product is not the right product.

It should be common sense that customer trust is more valuable than profit.



CEO MESSAGE



Vice Chairman and CEO

Jo Seong-jin

2018 marks the 60th anniversary of the founding of LG Electronics as GoldStar.

LG is committed to upholding the company's original vision to take on challenges in order to bring meaningful change to customers' lives.

2018 marks a new year for LG Electronics as an organization that recognizes no boundaries.

Our vision reflects LG's identity of prioritizing consumer value, placing people first and foremost, business objectives, growth potential and strategically pursuing efficient ways of working.

January 2018

MANAGEMENT PHILOSOPHY

LG Electronics Jeong-do Management embodies our high ethical standards and doing business in a transparent and honest manner.

LG Way

Jeong-do Management is LG's unique application of ethics, succeeding through fair management practices and constantly developing our business skills.

No. 1
LG

*Jeong-do
Management*

*Customer-Value
Creation*

*People-Oriented
Management*

Vision

LG's vision is to become the market leading company with broad market recognition.

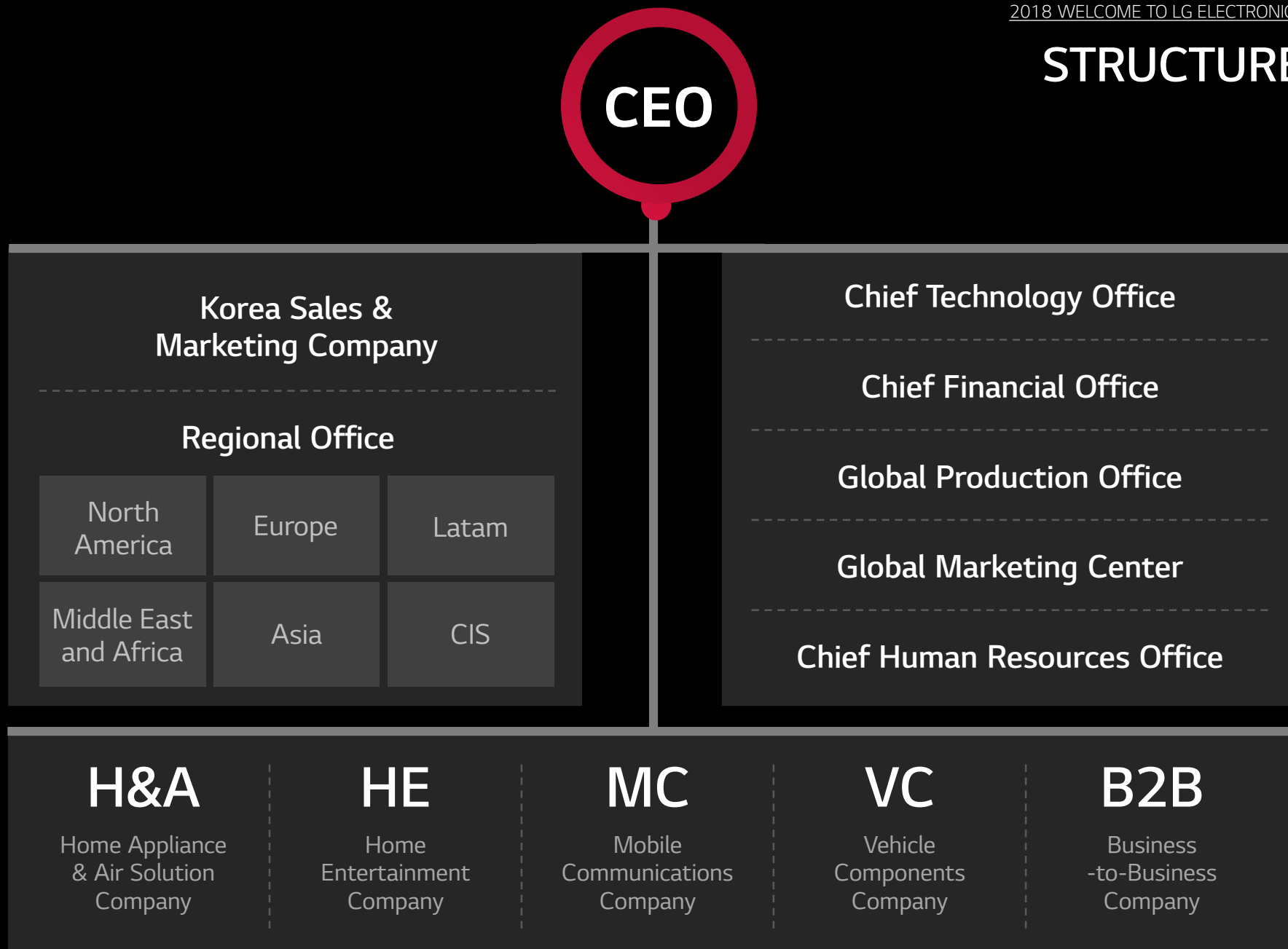
Conduct

LG will succeed through the constant development of capability based capability-based in ethical management.

Management Philosophy

Basic management philosophies that ensure LG will accomplish its business activity goals.

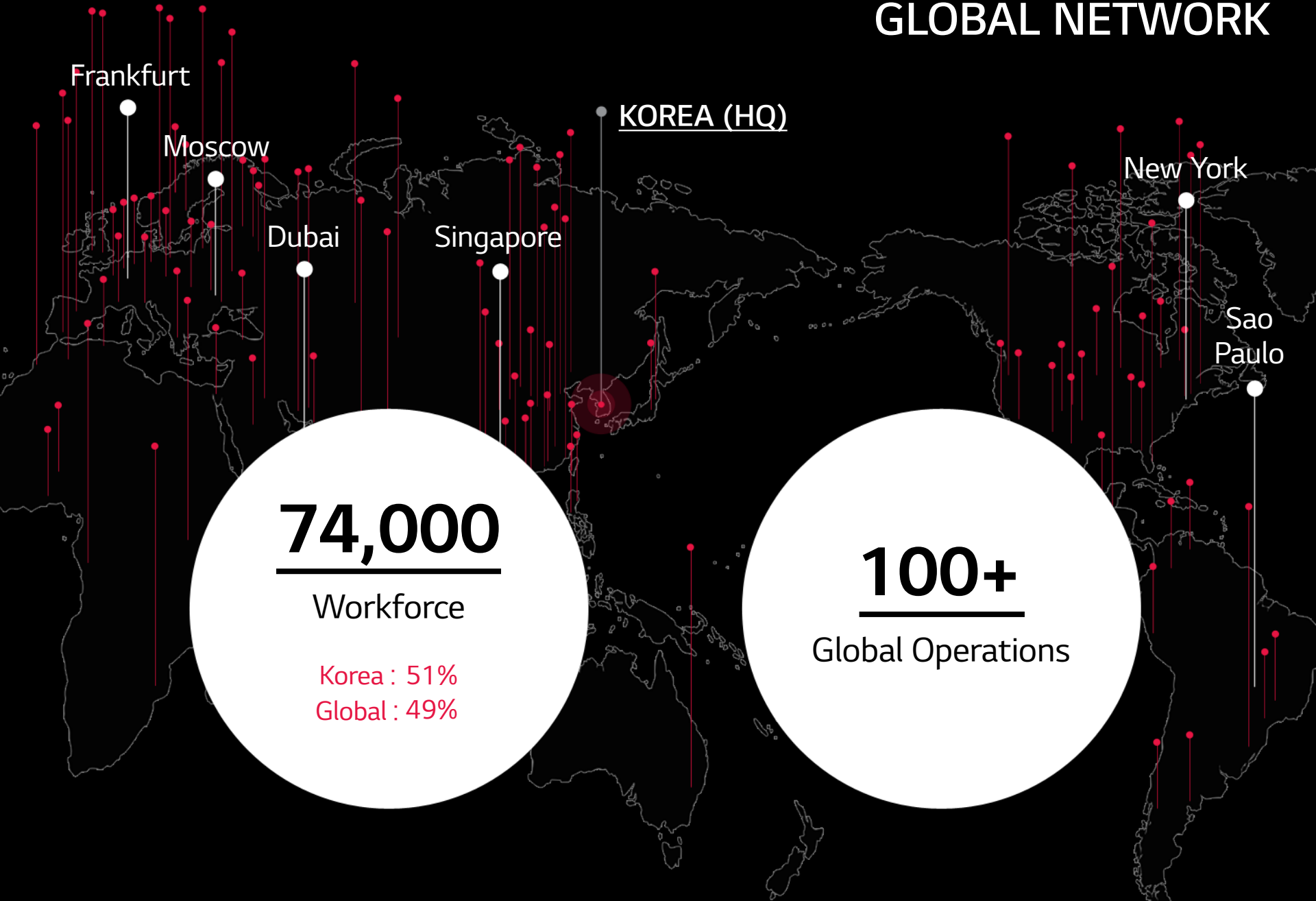
STRUCTURE



- Regional Offices

2018 WELCOME TO LG ELECTRONICS

GLOBAL NETWORK



74,000

Workforce

Korea : 51%

Global : 49%

100+

Global Operations

2017

GLOBAL NETWORK



**USD 55.4 Billion
Sales**

**USD 2.23 Billion
Operating Income**

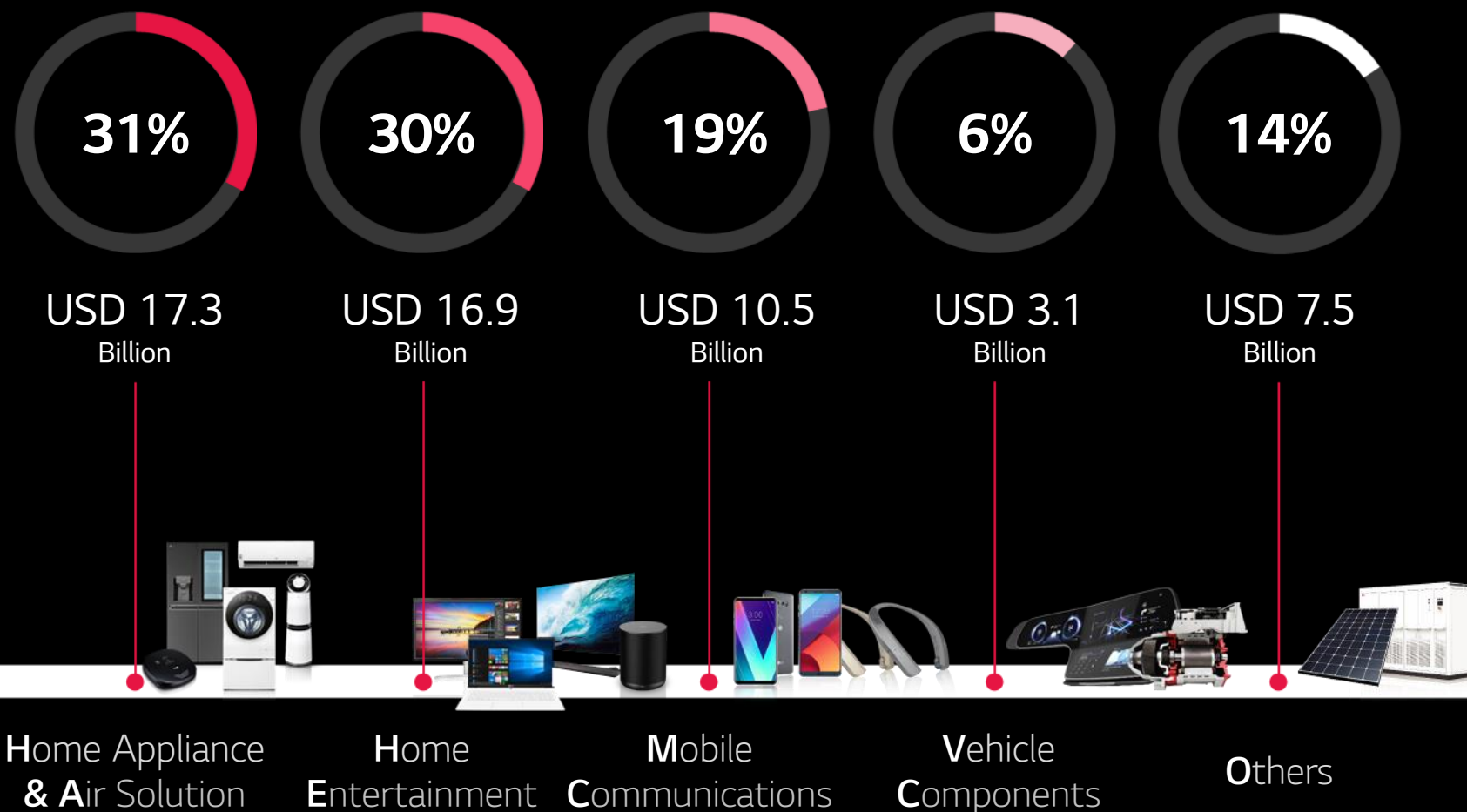
LGE Consolidated Basis, IFRS

Unit : USD Billion

Exchange Rate : KRW 1,108.51 (2017)

BUSINESS OVERVIEW

Total USD 55.4 Billion (2017)



LG PRODUCT HIGHLIGHTS

SIGNAGE



LG SUPERUHD TV



LG OLED TV



LG G6 LG V30S ThinQ

LG TONE SERIES



LG InstaView Door-in-Door™



LG TWINWash™



LG SIGNATURE



CONSOLIDATED
SYSTEM

DRIVE UNIT



LG TECHNOLOGY HIGHLIGHTS



LG ThinQ®



VOICE AND VIDEO
RECOGNITION

DeepThinQ™



DEEP-LEARNING
TECHNOLOGIES

LG TECHNOLOGY HIGHLIGHTS



LG ThinQ®

DeepThinQ™



Google Assistant

amazon alexa

Open Platform

Open Partnership

Open Connectivity



VOICE AND VIDEO
RECOGNITION



DEEP-LEARNING
TECHNOLOGIES

LG TECHNOLOGY HIGHLIGHTS

By leveraging powerful analytical processing power, LG's robotic lineup will be able to navigate complex environments and decipher the most efficient and effective path to accomplish tasks, making people's lives easier at every touch-point



VOICE



VISION



NAVIGATION

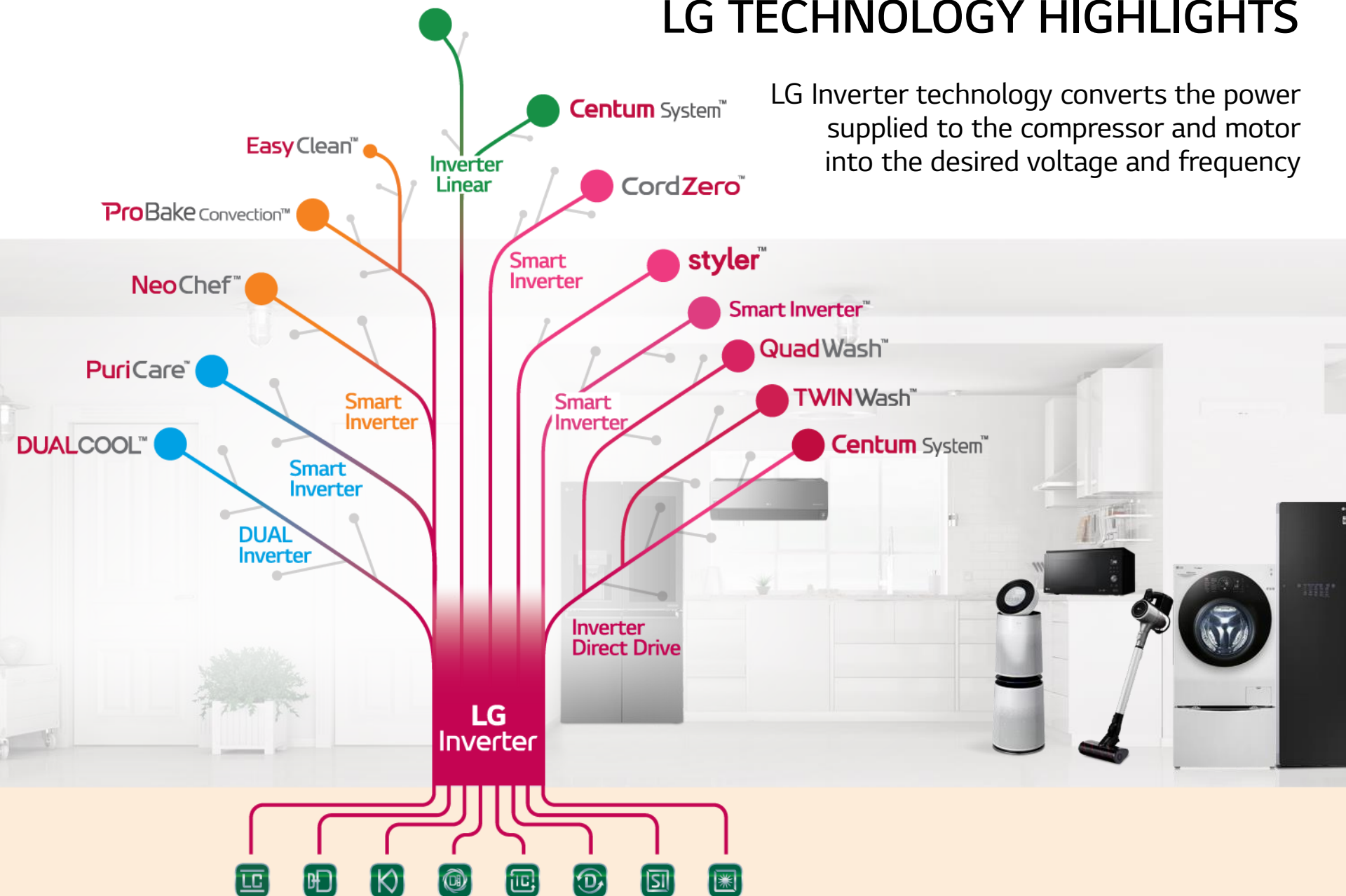
CLOUD
SERVICEDATA
ANALYTICS

LG CLOi™



LG TECHNOLOGY HIGHLIGHTS

LG Inverter technology converts the power supplied to the compressor and motor into the desired voltage and frequency



LG TECHNOLOGY HIGHLIGHTS

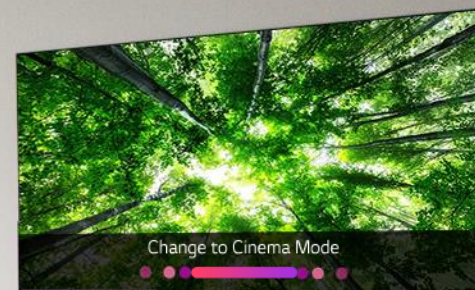
LG OLED TV AI ThinQ

- Easier Control with Natural Voice
- Intelligent Viewing Experience with Content Information

"Change to Cinema Mode"

"Show me the cast of this movie"

"Turn off the TV when this program ends"



LG TECHNOLOGY HIGHLIGHTS

LG OLED TV AI ThinQ

- Easier Control with Natural Voice
- Intelligent Viewing Experience with Content Information

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LG TECHNOLOGY HIGHLIGHTS



Best Display Meets
Intelligent Brain



Accurate color
expression



Better noise
reduction



Precise image
enhancement



Smooth motion
handling

With Meridian Technology

2018 WELCOME TO LG ELECTRONICS

LG TECHNOLOGY HIGHLIGHTS



Soundbar SK10

works with the
Google Assistant



LG ThinQ Speaker WK7

Portable Speaker PK Series



LG TECHNOLOGY HIGHLIGHTS

AI CAM can help take the best photos with its advanced object recognition technology



Person



Flower



Pet



Food

LG V30S^{ThinQ}

AI scene recognition for rich picture



Sunrise



Sunset



Landscape



City

LG TECHNOLOGY HIGHLIGHTS

AI CAM can help take the best photos with its advanced object recognition technology



Person



Flower



Pet



Food

LG V30S^{ThinQ}

AI scene recognition for rich picture



Sunrise



Sunset



Landscape



City

LG TECHNOLOGY HIGHLIGHTS

Clear-cut image in low light environments

- LG Bright Mode off

- LG Bright Mode On



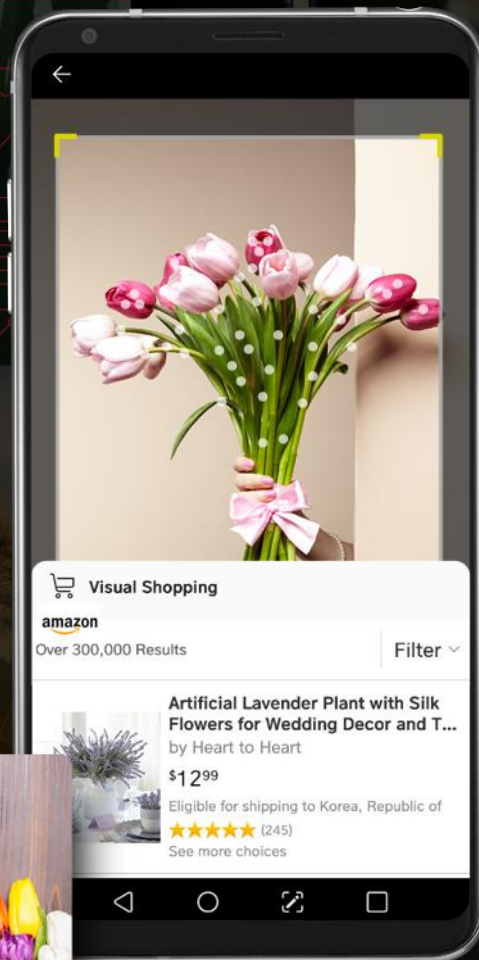
AI knows to enable Bright Mode in low light environments

LG TECHNOLOGY HIGHLIGHTS

Just open the camera and search the image right away



Visual
Shopping



Vision Search is
a collaboration with
Amazon and Pinterest



Visual
Shopping



Visual
Search



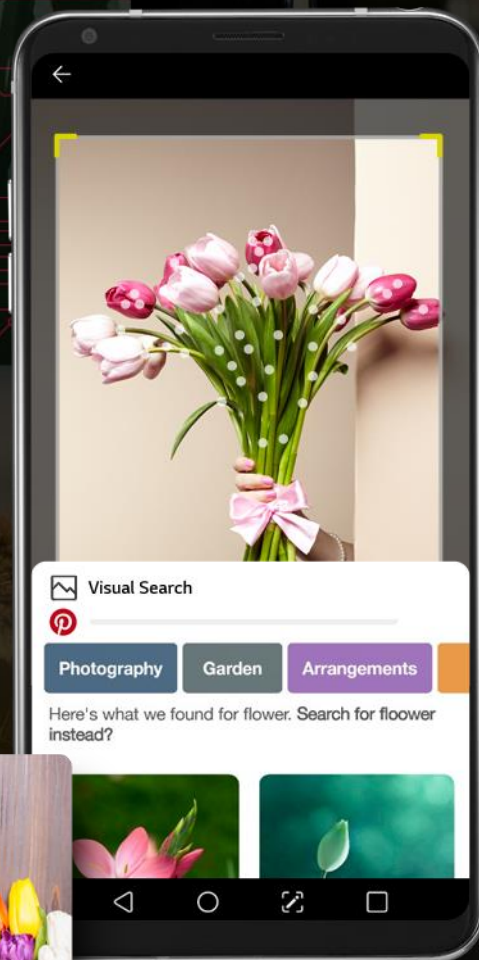
Scan
QR code

LG TECHNOLOGY HIGHLIGHTS

Just open the camera and search the image right away



Visual
Search



Vision Search is
a collaboration with
Amazon and Pinterest



Visual
Shopping



Visual
Search



Scan
QR code

LG TECHNOLOGY HIGHLIGHTS

A leading provider of core components for global car manufacturers, LG is supporting the emerging trend of autonomous driving

Real Smart



Consolidated System



AI & Gesture Recognition



3D Cluster & AR HUD

Always Connected



Telematics

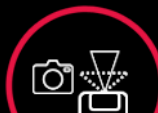


V2X & 5G



Cyber Security

Intelligent Driving



Sensor-based System



Sensor & Map Integration



Intelligent Lighting

All Electric



Powerful Drive Unit



Efficient Power Electronics



Scalable Battery Pack

LG TECHNOLOGY HIGHLIGHTS

LG is leading the way in state-of-the-art OLED technology
Take your next exciting leap into the future and change the way you engage with customers

Perfect Black

Limitless contrast and the deepest blacks



LCD

LG OLED Signage

Perfect Color

Accurate & stable color reproduction



LCD

LG OLED Signage

Perfect Viewing Screen

Wide viewing angle



LCD

LG OLED Signage

Perfect Design

Slim and light



Paper-slim

Curved

Flexible

In-glass

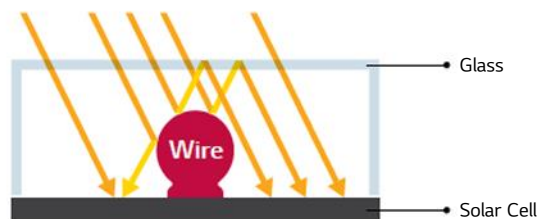
LG TECHNOLOGY HIGHLIGHTS

The LG NeON[®] 2 is the company's most efficient premium solar module using 12 thin wires to allow electric current to flow more freely and efficiently

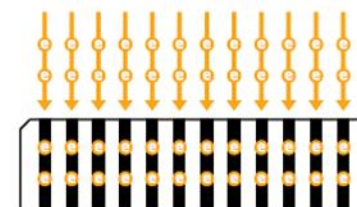


LG NeON[®] 2

Increased light absorption

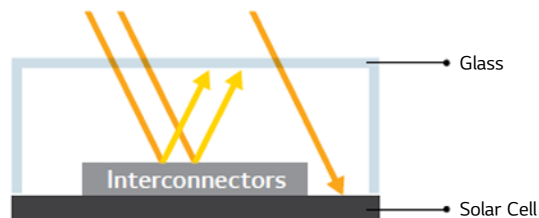


Reduced electricity loss

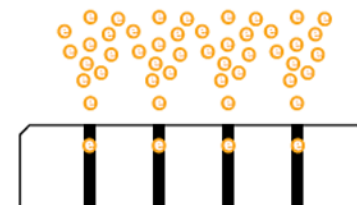


Conventional ribbon product

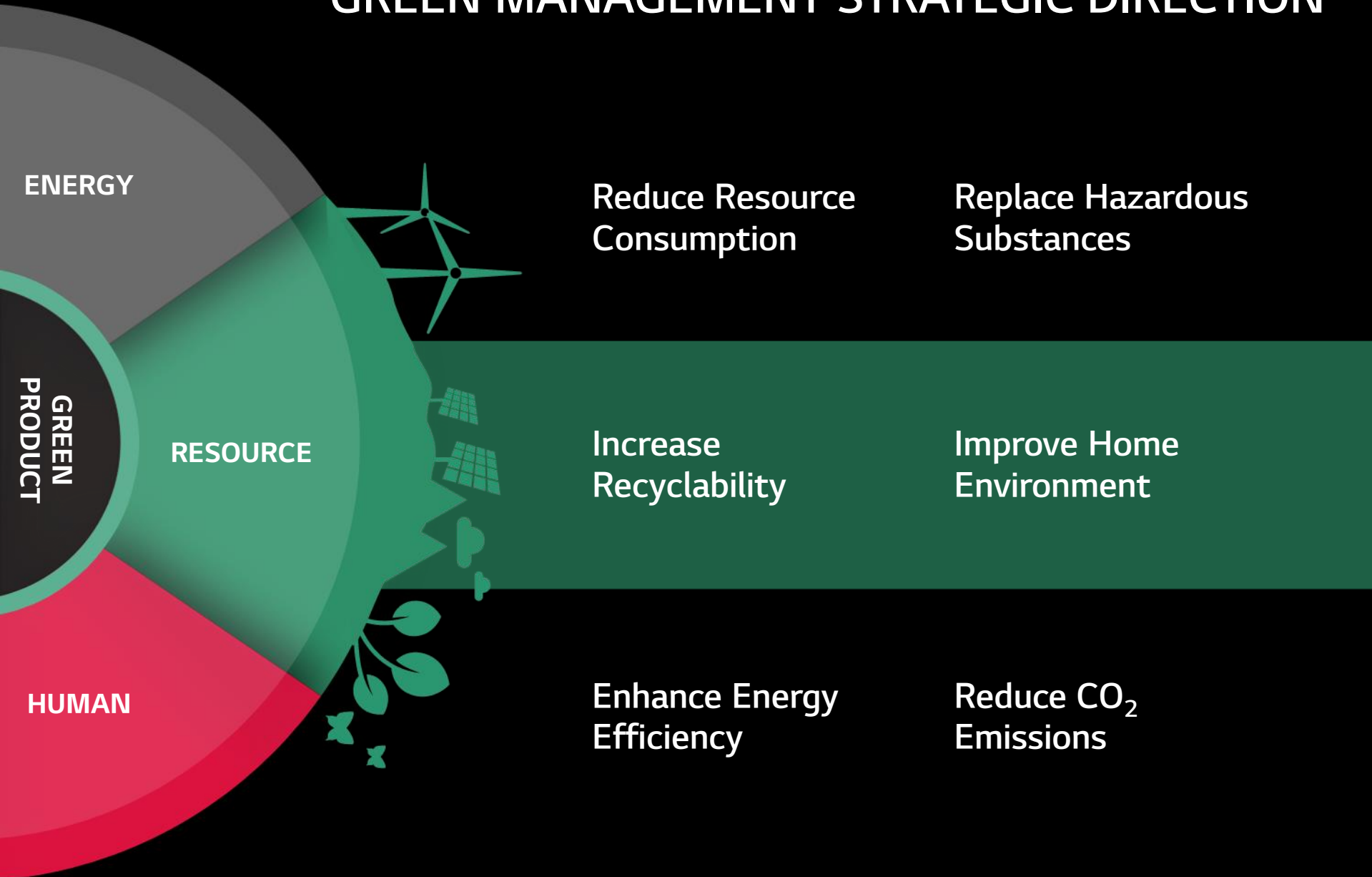
Increased light absorption



Reduced electricity loss



GREEN MANAGEMENT STRATEGIC DIRECTION



GLOBAL SOCIAL CONTRIBUTION

RUSSIA
Smile Contest



Vietnam
LG IT Library



KOREA
Life's Good Volunteers



KENYA
Limb Operation



Brazil
Global Water Day Campaign



USA
Happiness Experience



IRAN
LG Gold Kids



INDIA
Republic Day Campaign



